



9174 Broadview Road · Broadview Heights, OH 44147 (440) 587-1119 rewindrestaurant.com

09/20/2026

To Whom It May Concern:

I am pleased to recommend Michelle Zunich, owner of Social Media and Java, LLC, for professional social media management, content creation, branding, and marketing strategy services.

I had the opportunity to work with Michelle through her support of Rewind Restaurant from June 2026 through September 2026. During that time, she provided hands-on assistance with social media strategy, captions, branded graphics, content scheduling, community engagement, promotional materials, photography, influencer coordination, website and project support, and performance reporting.

Michelle brought creativity, organization, responsiveness, and a strong sense of ownership to her work. She understood that restaurant marketing moves quickly, adapted when priorities changed, and consistently looked for practical ways to help the business stay visible and communicate clearly with its audience.

Her work helped Rewind maintain a more consistent and professional online presence while supporting local awareness and ongoing promotions. Michelle cared about the quality of the work and the success of the business, and she regularly contributed beyond basic social media posting by offering ideas, guidance, and additional marketing support.

Based on my experience working with her, I would confidently recommend Michelle to a business seeking a dependable, creative, and hands-on marketing professional. She would be a strong partner for a small business that needs thoughtful strategy, engaging content, professional branding, and reliable follow-through.

Please feel free to contact me at 216-233-4513 or kelly.mason1213@gmail.com if you would like any additional information.

Sincerely,

A handwritten signature in black ink that reads "Kelly Trouten".

Kelly Trouten

Rewind Restaurant

216-233-4513